



June 30, 2009

Dear Vendor,

I would like to formally invite you to participate in the Springfield Animal Care And Rescue Club's fourth annual *Dog Days in the Park* Festival on September 19, 2009 in Jacksonville, Florida.

*Dog Days in the Park* is the Springfield Animal Care And Rescue Club's (SACARC) chief fundraising effort to help the homeless animals so common on urban streets. Through a network of foster homes and assorted fundraising events, we provide medical care and rehabilitation to these needy dogs and cats. Often, animals come to us in very poor health and in need of major surgery. Medical costs can be staggering, but fundraising work, including events like *Dog Days in the Park*, has allowed us to save many animals and find them forever homes.

The past three festivals have been a huge success. Last year's event drew more than 500 attendees from across Northeast Florida. Designed for all members of the family, *Dog Days in the Park* is the premiere event of the year for animal-related vendors, performers, people and their pets. SACARC's *Dog Days in the Park* will give you the chance to reach out to residents of Northeast Florida at a moment most precious to them; time with their families and pets.

All proceeds from *Dog Days in the Park* will benefit SACARC, a committee of the Springfield Improvement Association and Woman's Club (est. 1904). SACARC was created to rescue and place homeless pets with loving families by working in conjunction with local animal organizations. We are also dedicated to spaying and neutering neighborhood stray dogs and feral cats, while raising pet awareness and education.

Please join us as a vendor at *Dog Days in the Park* 2009. Attached you will find a variety of vendor packages, including an explanation of the different vendor package levels and the benefits associated with each.

We hope you can help us make each day a little brighter for the lost and forgotten pets of Historic Springfield. Please contact me as soon as possible regarding your desired level of participation at *Dog Days in the Park*.

Best regards,

Cathy Campbell  
Vendor Director  
*Dog Days in the Park* Springfield Animal Care And Rescue Club  
[www.SACARC.org](http://www.SACARC.org)

Springfield Animal Care And Rescue Club is a committee of the Springfield Improvement Association and Woman's Club a 501c3 non-profit organization





## *Dog Days in the Park*

*September 19, 2009, 11am to 5pm\* Confederate Park, Historic Springfield, Jacksonville, FL*

### **Event Overview**

*Dog Days in the Park* is a fun family event featuring animal care education, live entertainment, Rescue Row, extensive Kid's Play Zone, a variety of food & drink as well as people and pet vendors. A stage will be set up for entertainment, pet contests and the popular Blessing of the Animals. A large area of the park is designated our field stage and features frisbee dog, flyball and other pet activity demonstrations.

Our food vendors will provide pizza, hotdogs and hamburgers, as well as other sweet treats. Beer & wine will also be available. In 2008 of the 65 registered vendors, twenty were rescue organizations and the remaining were vendors providing a wide range of pet and people services and products. Our informal vendor survey following the event gave us confidence that all would be returning for our *Dog Days in the Park*, 2009.

### **Who Will Attend?**

More than 500 people attended last year's *Dog Days in the Park* from a wide variety of Jacksonville neighborhoods:

- Downtown Jacksonville
- Riverside
- Avondale
- San Marco
- Ponte Vedra
- Murray Hill
- Brooklyn
- Arlington
- Orange Park
- Southside
- Jacksonville Beaches
- Mandarin
- And other Jacksonville area neighborhoods

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## Vendor Packages

### *Jack Russell Terrier Vendor*

As a Jack Russell Terrier Vendor, you will receive:

- ❖ Complimentary business card sized ad in our event booklet
- ❖ Feature on the SACARC website as a Jack Russell Terrier Vendor for 60 days

Included as a Jack Russell Terrier Vendor:

- ❖ One 10-foot by 20-foot space for use at the show\* **Vendor fee \$100\*\***

### *Springfield Terrier Vendor*

As a Springfield Terrier Vendor, you will be:

- ❖ Listed in event booklet as a Springfield Terrier Vendor
- ❖ Listed on the SACARC website as a Springfield Terrier Vendor for 30 days

Included as a Springfield Terrier Vendor:

- ❖ One 10-foot by 10-foot space for use at the show\* **Vendor Fee \$50\*\***

### *\*Animal Rescue Group Special\**

As a non-profit animal rescue group, you will be:

- ❖ Listed in event booklet as an Animal Rescue Group

Included as an Animal Rescue Group:

- ❖ One 10-foot by 10-foot space for use at the show\* **No Vendor Fee**
- ❖ One 10-foot by 20-foot space for use at the show\* **\$25 Vendor Fee\*\***

**Registration Forms Must be Submitted by August 31, 2009**

\*Tables and tents are the responsibility of the vendor

\*\* All fees are non-refundable in the event of cancellation due to inclement weather or natural disaster.

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